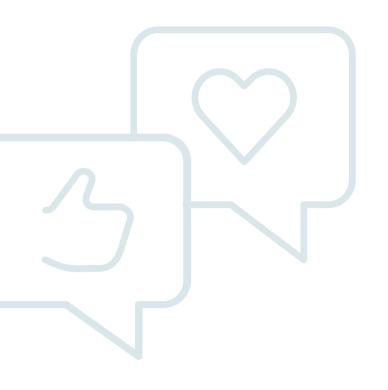
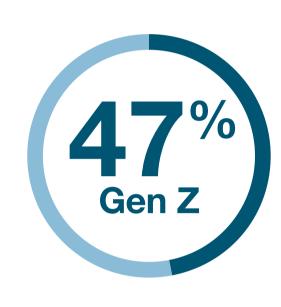
yubico

EXCLUSIVE RESEARCH | 2024

State of Global Authentication Survey shows:



Nearly half of Gen Z and Millennials have had their social media account passwords hacked





Gen Z & Millennials
lead in hardware
security key usage,
relying less on
passwords than
other generations





Generations agree:

42

question whether organizations are doing enough to protect their data



73% of Gen Z

are most concerned about Al's role in cyberattacks, noting

sophisticated scams