



COMPANY OVERVIEW

# Making the internet safer with modern authentication



A man with short dark hair and a light beard, wearing a blue cardigan over a white t-shirt, is sitting at a wooden table in a bright, modern office. He is looking down at a laptop in front of him, with his hands on the keyboard. The background features large windows with natural light, a teal wall, and a potted plant on the right.

## Not all MFA is created equal

Stop phishing attacks and account takeovers before they start with modern, phishing-resistant multi-factor authentication (MFA). Stay ahead of evolving cyber threats and regulatory requirements with a proven solution which cannot be bypassed by malicious actors, unlike basic forms of MFA such as SMS, one-time passcodes and mobile authentication. Accelerate your zero trust strategy and gain a bridge to passwordless for enterprises, SMBs, individuals and developers.



## We're a force for good— against bad online actors

You deserve to collaborate and innovate across the internet while knowing you're secure. That's why Yubico co-created the FIDO authentication standards and made them open to drive an ecosystem of strong security across all platforms and services. And that's why we're trusted by regulatory bodies, government agencies and many of the most security-conscious organizations, individuals and industries around the world.

It is possible to solve the biggest cyber threats facing your organization. You just need the right partner in your corner.

# We make it easy to deploy modern, hardware MFA at scale

Distributing YubiKeys and onboarding users is simple and seamless with our expert guidance, enterprise subscriptions and turnkey delivery services. With a tried and true process that hundreds of organizations have followed already, and with a 'YubiKey as a Service' model, it's not a matter of if you'll be successful but when you'll be successful in raising your bar for security with modern, hardware-based security keys. No matter where you are on your MFA journey, we'll meet you there.

Our leading technology has 1,000+ integrations, meaning your users can use Yubico's solutions out of the box with all the apps and services they love while keeping it simple for your IT team.



## Plan

Ensure **readiness** and alignment ahead of execution



## Validate

Confirm the **process** with a small group of users before broader rollout



## Integrate

Ensure key apps and services are **YubiKey-ready**



## Launch

Distribute keys to users with **turnkey delivery** services or channel partners



## Adopt

Drive adoption with best practice **training and support**



## Measure

**Report** on security and business value impact

# We know your organization is unique

Every organization has different business scenarios, third parties they work with and end users. Whether you've got shared workstations, remote employees, a sea of external vendors or high-value customers, Yubico's solutions are flexible and agile. You'll always have strong security that is right-sized for your evolving business needs.

Explore industries secured by YubiKeys on [yubico.com/industries](https://yubico.com/industries)



High tech



Federal government



State & local government



Education



Financial services



Manufacturing



Energy & natural resources



Retail & hospitality



Telecommunications



Healthcare



Pharmaceuticals



Elections & campaigns



Explore solutions to secure your organization on [yubico.com/solutions](https://yubico.com/solutions)



# We optimize your organization's authentication security

Yubico's phishing-resistant MFA and passwordless authentication make an immediate impact:

Reduce credential threat risk by<sup>1</sup>

**99.9%**

Reduce IT/support tickets by<sup>2</sup>

**75%**



Drive revenue growth

<sup>1</sup> Total Economic Impact™ of Yubico YubiKeys, Forrester Research, 2022

<sup>2</sup> Ibid.

Harden your defenses with these solutions:



## The YubiKey

A pioneer in modern, hardware-based authentication and Yubico's flagship product, the YubiKey is designed to meet you where you are on your authentication journey by supporting a broad range of authentication protocols, including FIDO U2F, WebAuthn/FIDO2 (passkeys), OTP/TOTP, OpenPGP and Smart Card/PIV.

[yubi.co/key](https://yubi.co/key)



## Yubico Hardware Security Module (HSM)

The world's smallest HSM, YubiHSM 2, packs a lot of power, and offers game changing cryptographic protection for servers, applications and computing devices. Secure your public key infrastructure (PKI) environments, encrypt your files and databases and securely sign code or any digital artifact to raise the bar for security for your OT and IT systems.

[yubi.co/hsm](https://yubi.co/hsm)



## YubiEnterprise Subscription

Get peace of mind in an uncertain world with a YubiKey subscription service that makes supporting new hires, tackling employee turnover and securing remote/hybrid workers fast, flexible and future-proofed — all with a lower cost to entry.

[yubi.co/subscription](https://yubi.co/subscription)



## YubiEnterprise Delivery

Accelerate your journey to phishing-resistant MFA with an end-to-end domestic and international YubiKey delivery service. Let Yubico and our global partners worry about the logistics so you can focus on bigger business issues.

[yubi.co/delivery](https://yubi.co/delivery)

## YubiKeys deployed in:



**9 of the top 10** global technology companies



**4 of the top 10** U.S. banks



**5 of the top 10** global retailers

# A team you can trust

Founded by Stina and Jakob Ehrensvard, Yubico is made up of a passionate, diverse workforce from around the world. We're not just innovators—we enable you to bring your strong security vision to life to accelerate your business.



**Mattias Danielsson**  
Chief Executive Officer  
Previously with Accenture, co-founder and CEO of Tradera (acquired by eBay), co-founder of Avito.ru. M.Sc. in Economics and Business, Stockholm School of Economics. Ph.D. studies at SSE and UC Berkeley.



**Jerrod Chong**  
President and Chief Operating Officer  
18+ years of IT security experience with proven records of complex enterprise solution selling to Global 2000 customers. Previously at Check Point. M.S.E. Computer Science and Engineering, University of Michigan.



**Stina Ehrensvärd**  
Chief Evangelist & Co-Founder  
Internationally awarded entrepreneur, innovator and speaker with an unfaltering energy and passion for making the internet safer for all. Education in industrial product design at the University of the Arts, Crafts and Design, Sweden.



**Jakob Ehrensvärd**  
Chief Innovation Officer & Co-Founder  
Built his first computer at the age of 15, self-employed software and hardware engineer since 19, designed the security system for Sweden's largest nuclear plant at 25. Leading inventor of the YubiKey and FIDO/WebAuthn standards.



**Christopher Harrell**  
Chief Technology Officer  
20+ years securing up to hundreds of thousands of computers and a billion users, including at Apple and Yahoo. Believes security and usability needn't clash, and enjoys the engineering challenge of proving it.



**Ronnie Manning**  
Chief Marketing Officer  
20 years of agency and corporate communications experience focused on public relations and marketing strategies in bringing new technology products to market. Former at Raytheon/ WebSense and Edelman Public Relations.



**Camilla Öberg**  
Chief Financial Officer  
20+ years in leading finance positions in the IT consulting industry with extensive experience as CFO in complex and international businesses. Previously with Cybercom, Logica, WM-data. 10 years experience as board member in stock listed companies. M.Sc. in Economics and Business, Stockholm School of Economics.



**Emanuela Todaro**  
Chief People Officer  
Strong technical background in Engineering and a passion for developing people and culture in high-performing organizations. Experience in growing and scaling high-tech start-ups to midsize companies, with a specific focus on global businesses and their unique challenges. M.S. in Materials Science and Engineering, Stanford University and Global Professional in Human Resources (GPHR).



**Hung Truong**  
Chief Engineering Officer  
20+ years of global engineering leadership experience. Extensive track record delivering complex, scalable, mission-critical products and solutions for demanding enterprise environments.



**Henrik Lejdebörn**  
General Counsel  
17+ years of leading the legal functions of different fast growing high-tech companies in various stages of development. Extensive experience managing legal initiatives and navigating growth from a business and legal perspective. LL.M. from Stockholm University.



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**yubico**  
The key to trust

**About Yubico** As the inventor of the YubiKey, Yubico makes secure login easy and available for everyone. The company has been a leader in setting global standards for secure access to computers, mobile devices, and more. Yubico is a creator and core contributor to the FIDO2, WebAuthn, and FIDO Universal 2nd Factor (U2F), and open authentication standards. YubiKeys are the gold standard for phishing-resistant multi-factor authentication (MFA), enabling a single device to work across hundreds of consumer and enterprise applications and services. Yubico has a presence around the globe and offices in Santa Clara, San Francisco, Seattle area, and Stockholm. For more information, please visit: [www.yubico.com](https://www.yubico.com).

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