



# YubiKey as a Service

A modern way to adopt phishing-resistant MFA and passwordless over traditional perpetual purchasing models.



## Traditional ways enterprises acquire security give cybercriminals an edge

Phishing attacks and other modern cyber threats are on a steep rise, leaving organizations exposed to financial and reputational loss. Security and IT departments are juggling many priorities and need to, in parallel, factor in the mundane but important actions and decisions related to the acquisition of security solutions. These can include preparing project budget requests, including repeated asks for ongoing projects, many of which often involve calculating the ROI for capital expenditures (CAPEX). Add to this factoring in funding for unplanned project expenses, such as replacing lost hardware and related expenditures, and organizations are left with security staff with little time to focus on and plan for strategic initiatives. And the time lag in procuring the right level of security at the right time can leave an organization exposed.

Many organizations are aware that the phishing-resistant MFA solution with the highest security assurance is YubiKeys, supporting FIDO and Smart Card authentication. But for organizations, it may be challenging to forecast the exact composition of a large YubiKey order, and which form factors to choose, while planning for the perhaps unknown use cases of tomorrow.

## Modern enterprises opt for a modern way to adopt phishing-resistant MFA

YubiKey as a Service greatly simplifies the acquisition and roll out of phishing-resistant authentication for organizations with 500 users or more, with additional cost savings. Your business and employees are constantly evolving, from new hires and employee turnover, to remote and hybrid work environments, and support for new infrastructure needs. And with users working across desktop, mobile, shared workstations, and using the latest devices and modern authentication, you benefit from maximum flexibility in choosing YubiKey form factors based on device type and user preferences over time.

YubiKey as a Service allows for speeding up your time to market with world class security. And with Yubico FIDO Pre-reg\* that offers turnkey YubiKey FIDO activation with phishing-resistant MFA and passwordless authentication on day one, YubiKey as a Service represents the fastest path to enterprise security readiness.

## YubiKey as a Service benefits

**Lower cost to entry**  
Gain phishing-resistant MFA for less than the price of a cup of coffee per user per month (OPEX) with additional subscription-only entitlements and discounts built-in.



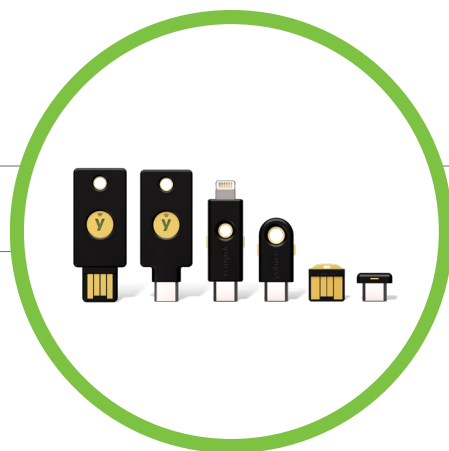
**Flexible**  
Enable user choice to select preferred YubiKeys in the subscription tier over time with an option to upgrade as needs evolve.



**Faster rollouts**  
Quickly protect your workforce, and your brand, and stay connected to security experts such as Professional Services, a dedicated Customer Success Manager, and Priority Support.



**Future-proofed**  
Ensure security is always prioritized as your business evolves, you experience employee turnover, or simply need to replace lost or stolen keys.



Organizations can derive greater value from their strong authentication investment by considering a subscription purchase as compared to a perpetual license purchase.

\*Yubico FIDO Pre-reg is currently in Early Access (EA) and available to US-headquartered organizations with global locations across 72 countries during this phase. Currently for Okta customers only.

## World class security that delivers agility and flexibility.

For less than the price of a cup of coffee per user/day.

	YubiKey as a Service: Plus plan (best value!)	Perpetual
What you Buy	User license entitlements	Keys
YubiKeys entitlements per user	1.75	1
What you Get	Choose any YubiKey within the Tier selected.	YubiKeys in specific form-factor(s) specified at purchase time.
Form Factor Flexibility	Yes (based on Tier)	No (order specific key models and form factors)
Replacement License Entitlements (support turnover, lost items, and upgrades within tier)	Up to 25% each year included for the term period of subscription	A la carte only (per key)
Secure Backup Licenses (2 or more license units per user)	25% discount per backup license per user a la carte	A la carte only (per key)
<a href="#">YubiEnterprise Console</a>	Included	Available to YubiEnterprise Delivery customers only
<a href="#">Professional Services</a>	5% of base purchase (\$75K max, 6mth expiry)	A la carte only
Customer Success Manager	Included	N/A
<a href="#">Priority Support</a>	24x7x365 priority support included	Basic, no SLA by default. Priority support a la carte
Warranty	Extended throughout entire term of subscription and renewals, i.e. lifetime of active subscription	1 year
Terms	3 years standard, option for 4 and 5 years	N/A
Bulk programming event annually	Included	A la carte only
Payment Cadence	Annual	One time
Price Protection	Included	Not included or available
Purchase Type	OPEX purchase (cost spread over subscription term)	CAPEX purchase (Lump sum upfront)



YubiKeys  
deployed in:

9 of the top 10  
global technology  
companies

4 of the top 10  
U.S. banks

5 of the top 10  
global retailers

## YubiKey as a Service: Highlights



### Turnover/upgrades

Choose any YubiKey now and upgrade easily to the latest YubiKeys (within the same subscription tier) as they become available. Plus plan customers are eligible to qualify for up to 25% of YubiKeys of their subscribed users per year and this can also be used for replacements for lost, stolen, or employee turnover reasons. Additional replacement keys are also available.



### Backup key discounts

Get an additional discount for purchasing backup YubiKeys for your users, to enable easy self-service account recovery without compromising security via a weaker authentication mechanism.



### Professional Services

Plus plan includes a percentage of your purchase as an incentive available to apply toward Professional Services.



### Priority Support

Easy access to Yubico security experts with 24x7x365 priority support.



### Customer Success Manager

An assigned customer advocate will assist you post purchase, to increase adoption of YubiKeys, help manage your inventory, and collaborate to ensure your security goals and timelines are met.



### Extended warranty

Extended throughout entire term of subscription and renewals, i.e. lifetime of active subscription.



### Eligibility for value-added services

YubiKey as a Service customers have access to subscription-exclusive YubiEnterprise services and additional capabilities. They are also eligible for the Yubico FIDO Pre-reg service that delivers phishing-resistant MFA and passwordless to enterprise users on day one.



YubiKeys: Phishing-resistant MFA and Passwordless



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CRUSH RESISTANT



MADE IN US & SWEDEN



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