The Total Economic Impact™ Of Yubico YubiKeys

Through five customer interviews and data aggregation, Forrester concluded that YubiKeys has the following three-year, risk-adjusted financial impact.

SUMMARY OF BENEFITS

Three-year risk-adjusted

- RETURN ON INVESTMENT: 203%
- BLOCKED PHISHING ATTEMPTS: 99.9%
- PAYBACK: 11 months

“We run our environment through various penetration tests and simulated attacks and, of course YubiKeys stand up against all that.”

Director of security engineering, energy

“We, for me, the biggest benefit of Yubico is just knowing that these identities are safe from phishing. In general, even if someone steals an employee’s password, they can’t do anything with it.”

IT product manager, media and communications

SUMMARY OF BENEFITS

- Reduced password-related help desk tickets: 75%
- Hours saved for end-users by year 3: 17,500

[YubiEnterprise Subscription] lets us choose. Over time, we went with a YubiKey 5C NFC, which is what we were looking for to get the combination. But if we were to branch it out into other types of keys we were offering [to users], it would be very easy for us to add that then.

Director of security engineering, energy

YUBIKEYS BY THE NUMBERS

- Strengthened security: $2.2M
- Business growth: $1.2M
- Security operations efficiency: $765K
- Help desk support savings: $51K
- End-user productivity: $596K

BENEFITS PRESENT VALUE: $4.83M

This document is an abridged version of a case study commissioned by Yubico titled: The Total Economic Impact Of Yubico YubiKeys, September 2022.

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